

Asian Banker Publications Editorial Calendar November 2009- 2010

MONTH	PRINT				ONLINE	EVENTS	REMARKS
	ISSUE	DEADLINE	MAIN FEATURE	SPECIAL REPORTS			
February 2010	TAB 95	Booking: February 8 th Material: February 12 th	The Investor Perception Annual Report	CEO interviews Annual Dividend Commitment Data RTGS Mobile phone banking	The Banking Conversation e-news		A view of the key issues that investors hold key as they decide which financial institutions to invest in. Key capital raising trends.
March	TAB 96	Booking: March 5 th Material: March 10 th	The impact of the internet on financial services	The Asia Pacific Retail Banking Outlook Survey Innovation in branch transformation, beyond the usual branch redesign. Physical security, virtual security and back office security issues.	The Banking Conversation e-news	Excellence in Retail Financial Services Awards	A study of key internet-based technology and marketing innovations in retail banking, the FI business, and risk management. Case studies from our extensive research into retail banking innovations.
April	TAB 97	Booking: April 5 th Material: April 9 th	Can Iceland happen in Asia? Sovereign risk in a brittle age.	The Consulting in Financial Services Industry Survey Report Annual Intermediation Data Outsourcing Cloud Computing Remittance Security report	The Banking Conversation e-news	ASIAN BANKER SUMMIT - The Risk & Regulation Dialogue - The Cash, Payments & Trade Conference - The Markets & Exchanges Convention - The Bank Technology and Innovation Conference - Awards	A look at key structural issues to finance in key economies in Asia and a look at where the next bubbles might be growing. A quantitative and qualitative evaluation of the services offered to financial institutions by various management consulting firms, based on the results of a survey sent to key decision makers at banks around Asia.
May	TAB 98	Booking: May 7 th Material: May 14 th	The Excellence in Retail Financial Services Annual Report	SME cashflow survey Annual Payment and Cards Data	The Banking Conversation e-news	The Government Finance Convention	Our annual search for the retail banks that demonstrate a profitable and sustainable business and which are able to negotiate challenges in the market place based on strong balance sheets, sound processes and transparent strategies.
June	TAB 99	Booking: June 4 th Material: June 11 th	The Leadership in Financial Services Annual Edition	Features the best of our annual interviews with chairmen and CEOs, with commentaries on leadership in financial services – a collector's item.	The Banking Conversation e-news		Based on our annual leadership survey, this special edition celebrates the 2009 achievements of the strongest bank leaders, country by country and on a regional basis.

July	TAB 100	Booking: July 9 th Material: July 16 th	The Markets and Exchanges Annual Report	The Financial Institutions and Transaction Banking Survey Report CEO compensation report; Succession planning report IT Implementation Awards special edition.	The Banking Conversation e-news		The key findings of our research into Asia's markets and exchanges. The key findings of our survey to international and local banks' cash management, trade finance and treasury businesses. An industry survey of succession planning strategies for financial institutions. Commemorative 100 th issue.
August	TAB 101	Booking: August 6 th Material: August 11 th	Islamic Banking Special Edition	The world's 100 largest Islamic banks; Islamic insurance; Islamic retail financial services; Sukuk issuance.	The Banking Conversation e-news		A view of the Islamic banking world, in the Middles East and Southeast Asia and elsewhere, and the issues that are driving the financial service industry's fastest growth business.
September	TAB 102	Booking: September 10 th Material: September 17 th	The Asian Banker 500	The Annual Bank Treasury Survey Annual Off-Balance Sheet Investments Profile Data	The Banking Conversation e-news	Sibos 2010 in Amsterdam	The hugely popular annual ranking of Asia's largest and strongest banks that many bankers, investors and companies around the world use as an important reference for the region. An overview of the key issues influencing the transaction banking business of cash, trade and treasury in Asia. Copies to be distributed in SIBOS 2010 in Amsterdam.
October	TAB 103	Booking: October 1 st Material: October 8 th	The Risk Management Annual Report	Comparative table of offerings from risk vendors Top five challenges facing CROs in key markets Delinquency and NPL data The Annual Technology Outlook Survey Retail Delivery Documentation and workflow management Tech and Ops Annual Report	The Banking Conversation e-news		Looking at the latest industry developments in risk management and regulation from a global and regional point of view. An industry survey on how investors, fund managers and investment companies are adjusting to the investment climate in Asia A study of key technology innovations in retail banking, the FI business, and risk management A study on automated processes for workflow and documentation management
December	TAB 104	Booking: December 5 th Material: December 10 th	Industry Outlook 2011	Enterprise risk management; Liquidity risk; compliance risk; Investor relations	The Banking Conversation e-news		The latest developments in the region, Industry Outlook 2011 presents a snapshot of the key trends in 17 Asia Pacific countries: China, India, Hong Kong, Singapore, Japan, Taiwan, Australia, Malaysia, Thailand, Philippines, Indonesia, Vietnam, Korea, Pakistan, Brunei, Sri Lanka and Bangladesh.